## In the Specification:

Please replace the paragraph beginning on page 15, line 5, with the following rewritten paragraph:

--Aback-light A back-light 22 is placed on the lower layer (rear face) side of liquid crystal panel 21, and is provided with an LED array 7 adjoining along an end face of a light leader/diffuser 6 that forms a light emitting zone. The LED array 7 comprises LEDs that emit three primary colors, i.e. red, green and blue (hereinafter referred to as "RGB"), aligned in repeated sequences along its end face confronting the light leader/diffuser 6. The LEDs in the LED array 7 emit RGB colors respectively in each of RGB sub frames of the field-sequential method to be described later. The light leader/diffuser 6 leads the light emitted from each LED to all over its surface and diffuses the light toward the upper face, so as to serve as a light emitting zone.--